

Mark Valenzuela

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Profile

Over 10 years of design experience. Strong technical background. Able to design and manage projects on a deadline, either independently or coordinating with a marketing/design team.

Skills

Web design, email marketing, landing page creation, print, Flash animation, Wordpress customization, A/B testing, social marketing, search engine optimization, usability improvements, and more.

Work Experience

Nov. 2007 - Present
Next Day Flyers

Web Design Manager - Lead Designer responsible for implementing online projects from concept to completion and managing a Junior Designer.

Project Duties Include: Website Design, Company Branding, Flash Animation, Designing Weekly E-mails / Landing Pages, Creating / Maintaining Company Blog, Supervising Social Media Efforts, and A/B Testing.

Mar. 2007 - Nov. 2007
Mobile Messenger

Graphic/Web Designer - Created Mobile Landing Pages, Promotional Ads / Banners (On & Offline), and Developed Mobile Portal Web Sites.

Mar. 2006 - Mar. 2007
Pictage

Graphic/Web Designer - Designed Marketing E-mails, Logos, and Print Material for Trade Shows, and Conferences. Created / Maintained Web Sites.

Oct. 2002 - Mar. 2006
WLCAC

Web Designer - Updated and Maintained Company Web Site. Created Logos, Postcards, Posters, Edited Video, and Instructed Youth.

Nov. 2003 - Present
New Ice Media

Personal Freelance Business - Offering Web / Print design, Video, S.E.O, Flash Animation, Wordpress, Photography, and More. www.newicemedia.com

Sample Work

<http://newicemedia.com/valentine-weight-loss-center>

<http://newicemedia.com/thirdwave-it>

<http://newicemedia.com/my-tuition-counts>

View more at <http://newicemedia.com/portfolio>

Education

Southwest Community College - Los Angeles - California
El Camino College - Los Angeles - California